



University of  
**Salford**  
MANCHESTER



57th FITCE Congress, UK 2018

# Delivery and Consumption of Digital Media

6-7 September 2018, MediaCityUK,  
Salford

## *Introducing the Content*

Online media streaming is transforming both the telecommunications and broadcasting industries and both fixed and mobile operators are reporting significant growth in the data volumes on their networks associated with both live and catch-up streamed video content. This growth is not only fuelled by the popularity of Over The Top streaming services but also the move to new presentation formats.

This conference will address this important trend and examine the impact and challenges arising for both the telecommunications and broadcasting industries by the consumption of digital media and its conveyance over fixed and mobile communication networks.

***Website:***

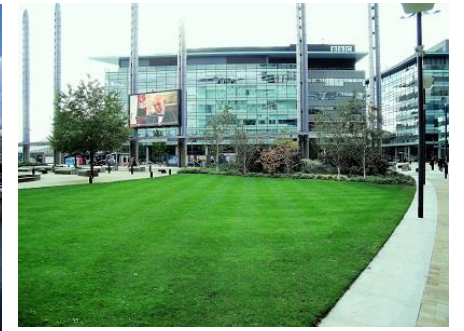
***[congress.fitce.eu](http://congress.fitce.eu)***

## Key Topics

- 5G - a game changer for digital media?
- Future of media distribution
- Enhancing the viewer experience
- Social Media, where next?
- Next Generation Networks
- Developing the user interface

*For details and call for papers see website [congress.fitce.eu](http://congress.fitce.eu)*

## Location - Media City, Salford UK



MediaCity UK is an international hub for technology, innovation and creativity being home to over 250 media and digital businesses including the BBC, ITV, Ericsson and dock10. It is the ideal venue at which to bring together the telecommunications and broadcasting industries to debate these important issues.

For information about FITCE please see <http://fitce.eu>